



CERTIFICATE COURSE ON **TRADEMARKS & COPYRIGHTS**

INDUSLAW & SIMULEGUM



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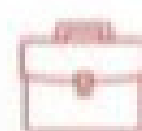


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Live,
Weekend session on Zoom



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8-weeks Certificate program
starting from July 2023

A. Introduction to Trademarks

1. Meaning of trademarks
2. Different types of trademarks
3. Term of protection
4. Importance of trademarks
5. Trademark searches and registration process
6. Overview of international trademark law
7. Madrid Protocol and filing international trademark applications
8. Trademark Rights and Protection in foreign countries

B. Trademark Infringement

1. What constitutes trademark infringement?
2. Remedies for trademark infringement
3. Defenses to trademark infringement
4. Overview of domain name disputes

C. Trademark Enforcement and Litigation

1. Trademark enforcement strategies
2. Injunctions and damages for trademark infringement
3. Trademark litigation procedures and strategies
4. Alternative dispute resolution for trademark disputes



D. Trademark Licensing and Assignment

1. Commercialization of trademarks
2. Trademark licensing agreements
3. Assignment and transfer of trademark rights
4. Co-existence agreements
5. Franchising and trademarks

E. Introduction to Copyright

1. Meaning of Copyright
2. Idea-Expression Dichotomy
3. Conditions for the Grant of Copyright
4. Term of Protection
5. Procedure for Registration of Copyright
6. Moral and Economic Rights of Authors
7. Rights of Performers and Broadcasting Organisations
8. Copyright societies

F. Copyright Infringement

1. What constitutes copyright infringement?
2. Remedies for copyright infringement
3. Fair Use Defense



G. Copyright Enforcement and Litigation

1. Copyright enforcement strategies
2. Injunctions and damages for copyright infringement
3. Copyright litigation procedures and Strategies

H. Emerging Issues in Trademark and Copyright Law

1. Trademark issues in the digital age
2. Non-traditional trademarks
3. NFTs and trademarks
4. Trademark issues in e-commerce
5. Social media and trademarks.
6. Advertisements and trademarks
7. AI ownership and Copyright laws
8. Case Study: Chat GPT/ Open AI

